



# CUSTOM Affordable Website Packages

Low Monthly payments for a year are available with minimal financing.

# 716.694.TEES

**Call Today for Information or Answers.**

(You need to provide logo, any pictures, all copy and information that will be displayed on your webpage.)

## If you don't have a website, You don't EXIST.

### Billboard Website Web Presence Package

### Full Website Web Identity Package

Domain Name Capture	Yes - 1 Year	Yes - 1 Year
Hosting	Yes - 1 Year	Yes - 1 Year
Online Stats	Yes	Yes
Search Engine Friendly	Yes	Yes
Email Addresses	3	10
Links	Yes	Yes
Number of Pages	1	5
Contact Form	No	Yes
Blog	No	Yes
Price	<b>\$400</b> <sup>(+tax)</sup> \$100(+tax) down and \$160/month for 2 months thereafter.	<b>\$1000</b> <sup>(+tax)</sup> \$250(+tax) down and \$75/month for 11 months thereafter.
Yearly Renewal	\$40/year(+tax)	\$75/year(+tax)
Upgrade	After the first year, you may apply \$400 payment toward a Full Website upgrade or higher.	You can add a Flash intro or Flash buttons. After first year, Client may apply \$500 of initial package toward next level upgrade.

*\*Please see reverse page for complete details, specs and definitions*

## Additional Web and Online Services

Online Store Website	Complete Flash Website	Photography
Flash Intro	YouTube Commercials and Marketing Strategies	Copy Writing
Database Driven Website	Online Video Conference Through TokBox	Blog Setup
Twitter Setup	Myspace Setup	FaceBook Setup



## Affordable Website Packages Specifications

print | design | media  
everywhere you look

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Business identity in 2009 has evolved from the days of yellow page listings to sophisticated online marketing plans and savvy, crisp websites found through a quick Google search. An effective web presence is essential to establishing your business' identity – without one, it's like your business doesn't exist.

### Specifications and Details.

#### **BILLBOARD WEBSITE** – Web Presence Package

##### What You Get:

- Domain name for 1 year (\*Annual renewal fee includes renewal of domain name)
- Web hosting for 1 year (\*Annual renewal fee includes renewal of hosting)
- 3 email addresses (ex: 'you@yourname.com')
- 1-page Website Billboard, custom designed around your logo/look, including your Contact Info and links to your existing MySpace, LinkedIn, Twitter and Facebook pages (Client must provide logo, any pictures, and text/info to be displayed on page, unless purchasing additional services)

##### Cost:

\$400 with a payment option of \$100 (+ tax) down and payments of \$160/month for 2 months thereafter (includes \$20 finance charge).

*\*Each following year will cost \$40 (+tax). Client can apply \$400 payment toward package upgrading, providing the layout and style is based on the Billboard Website layout – if we change the design, it's like creating an entirely new website.*

#### **FULL WEBSITE** – Web Identity Package

##### What You Get:

- Domain name for 1 year (\*Annual renewal fee includes renewal of domain name)
- Hosting for 1 year (\*Annual renewal fee includes renewal of hosting)
- 10+ email addresses
- 5-page website custom design (one-on-one consultation included to create your personalized look)
- Web pages may include: Contact Us, Home, About Us, History, Links (Client must provide logo, any pictures, and text/info to be displayed on page, unless purchasing additional services)
- Blog installed (basic blog for client to setup will be installed at yourname.com/blog)

##### Cost:

\$1,000 with payment option of \$250 (+ tax) down and payments of \$75/month for 11 months thereafter (includes \$75 finance charge).

*\*Each following year will cost \$70 (+ tax) to keep the Full Website. Upgrades are available.*

### **Additional Services** print | design | media

PDM specializes in screenprinting, logo design, and branding services. We can customize these services to create a LOOK for your company. We offer a wide range of imprinted products from apparel to flashlights and any other promotional items. PDM can also offer video service for web, photography services, CD presentations, custom forms, and anything else you may need for your business. You can call with any questions on any product: 716.694.TEES.

### Definitions

**Flash Animation** - animations that have become the internet standard, due to small size, and easy loading. They can also be used for computer presentations. There is no limit to animations.

**Web Stats** – the number of visits your website receives

**Flash Website** – a site that is essentially 100% animations, including moving buttons, small video games, page transitions, fades, and any motion graphics

**Flash Intro** – a small animation that plays important points about your business before the actual page is loaded

**YouTube Commercials** – one of the most popular sites in the world, YouTube has large potential for business marketing purposes through the creation of commercials. Our website marketer can specifically target your prospective clients and can lead to increased traffic to your site. PDM offers filming, editing, copy writing, final presentation, special effects, titles, voiceovers and final upload of commercials to your own YouTube Channel (which links back to your website)

**Database-Driven** – businesses with constantly-changing information may wish to utilize databases for their website (additional service provided by PDM)